

Abstract of the Disclosure

Provided is a method of providing an electronic program magazine through a medium, which is able to receive television signals and access the Internet. The method includes: if an electronic program magazine function is called, checking electronic program guides and search engine tables contained in broadcast signals received from each broadcasting company and composing a total electronic program guide and search engine table; selecting a name of a program that is being broadcasted through the medium or that is selected in an electronic program guide, which is being executed, as a keyword; and executing a default search engine set by the medium and displaying search results obtained by the default search engine using the keyword, wherein the search results are a plurality of hyperlinked web pages.